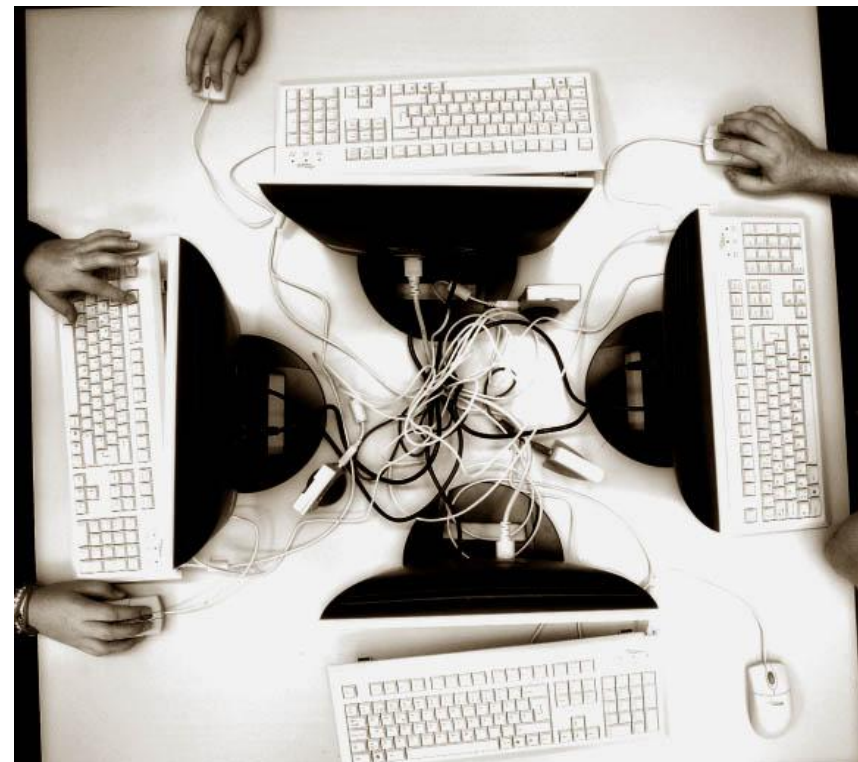


Public Libraries - New Challenges?

Jens Thorhauge
Biblioteksstyrelsen
(The Danish Library Agency)

Libraries are on the EU agenda

- i2010 on digital libraries
 - digitisation
 - online accessibility
 - digital preservation
- eContentplus
 - EDL-net
- TEL (The European Library)



Where are Public Libraries in the EU Agenda?.....

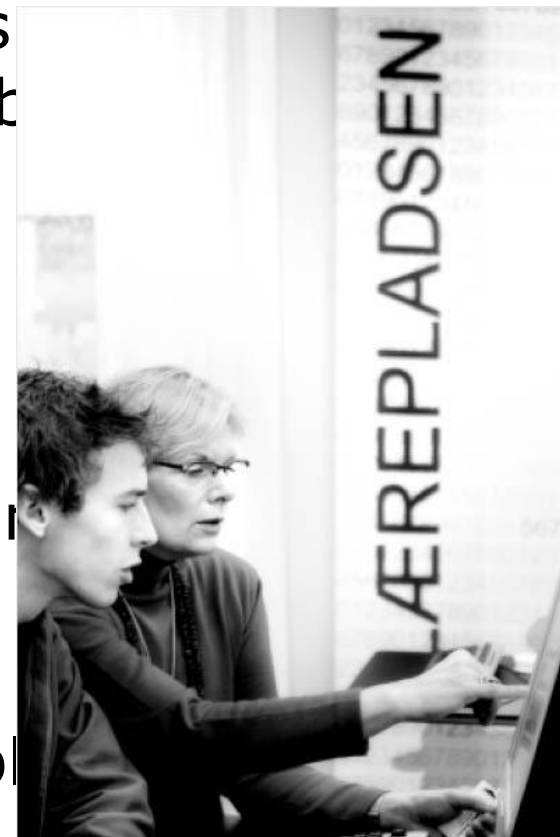
A common strategy is lacking..



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Basic Strategy?

- We should integrate the access to info & knowledge more flexible in the daily lives of people
- The public library should give access to all digital resources
- The library should be an inspiring arena for learning & cultural activities
- The librarian should meet people where they are



Musts

- PL's in national infrastructure and networks
- local partnerships
- useroriented activities



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What should be done?

- A standard based infrastructure for delivering all types of digital resources cleared by the libraries
- develop new webbased services, loan of music-files, streamed films - hotlines. The librarian should be 'tangible' on the web



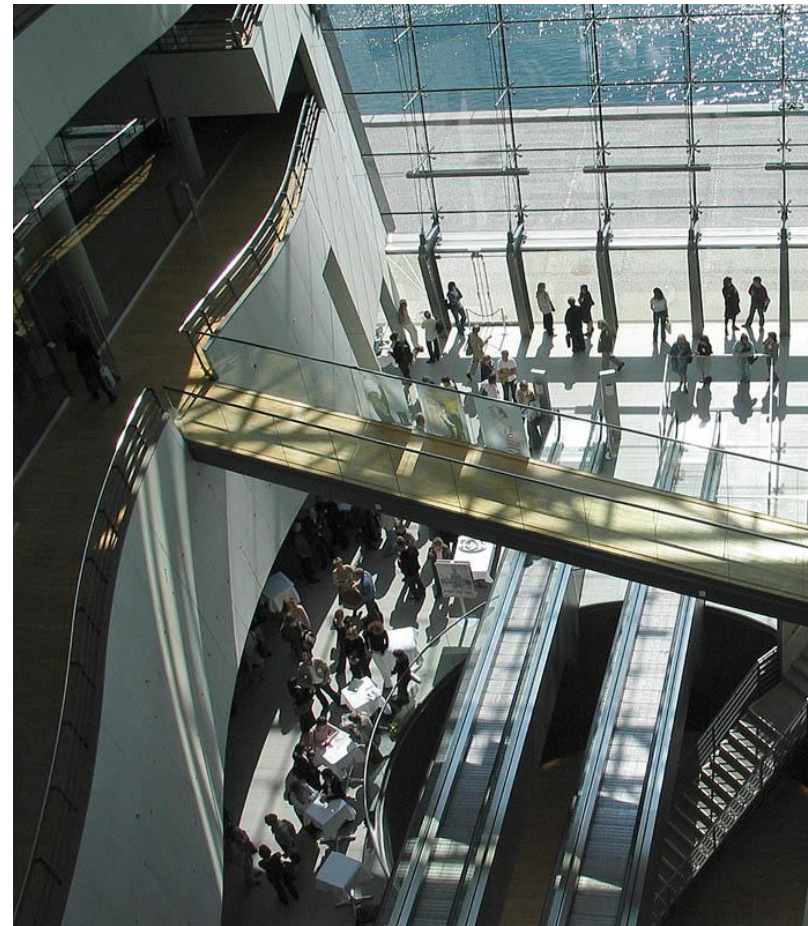
New Concepts for books- and reading promoting

- Book-start programmes, kindergartens, events: leave the library to promote in other spaces
- value-adding services: reading clubs, meetings, events



The library space

- The book in a new context
- programmes
- lifelong learning activities
- meeting place
- cultural events
- free space



The Democratic Greenhouse

- Social inclusion and integration of ethnic minorities
- Support involvement in the local community
- Open space for meetings

National Activities & Tendencies

- National public library strategies - knowledge society
- hybrid library thinking
- centralisation



Naple at the Crossroads

- It is time to act on a concerted basis to define the relation between European, national and local activities for public libraries
- National public library authorities should be proactive in defining national strategies
- NAPLE should define an action plan for European concerted action
- Cooperation with CENL, EU-commission, projects, programmes
- NAPLE should activate members